

APPENDIX 1.

you'll love a bit of...

BETFRED

£1118.60 pd 25/01 - Receipt number:

WRJP00166035

West Lindsey District Council

25 JAN 2023

POST ROOM

SPECIAL DELIVERY

West Lindsey District Council
Licensing
Guildhall
Marshall's Yard
Gainsborough
DN21 2NA

Our Ref: TC/RELOC155

Your Ref:

e-mail:

Direct Tel:

24 January 2023

PLEASE NOTE THIS IS A PROPOSED RELOCATION.

**IF SUCCESSFUL, THE EXISTING LICENCE HELD FOR
8 SILVER STREET, GAINSBOROUGH
WILL BE SURRENDERED UPON THE ISSUE OF A NEW LICENCE**

Dear Sir/Madam

**11 Market Place, Gainsborough, Lincolnshire, DN21 2BP
Application for Betting Premises Licence**

We enclose: -

1. Application for a betting premises licence under the Gambling Act 2005 (standard form).
2. Plan of the proposed premises.
3. Cheque in respect of the fee payable.
4. Notice of application for a Premises Licence (Form B).
5. Initial Risk Assessment Form.

A copy of Form B is also today being sent to the 'Responsible Authorities' identified in your Policy Statement.

Notice of the Application is being placed on the premises as from tomorrow and will remain in place for not less than 28 days. The closing date for representations is 22 February 2023.

Notice of the Application is also being placed in a local newspaper within the next 10 days.

We also enclose an initial Risk Assessment form for your information. We confirm that once the shop is trading, a completed and valid Risk Assessment will be carried out and a copy sent to you.

Address: The Spectrum, 56-58 Benson Road, Birchwood, Warrington WA3 7PQ

Tel: 01925 828 000 | Web: www.betfredcorporate.com | Fax: 01925 288 502

Done Brothers (Cash Betting) Limited Registered Office: The Spectrum, 56-58 Benson Road, Birchwood, Warrington, Cheshire WA3 7PQ
Registered Company Number: 1277703 (England and Wales)

you'll love a bit of...

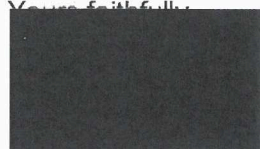
BETFRED

With particular regard to your Gambling Policy Statement, we also have the following documents that we can send if they are useful at this stage. We will refer to these in the event of a hearing taking place: -

1. A copy of our Security Manual folder
2. A copy of our Social Compliance folder
3. A Security Features brochure

Please acknowledge safe receipt and let us know if there are any additional procedural requirements that you wish us to deal with at this stage.

Yours faithfully,



BETFRED

**Application for a premises licence
under the Gambling Act 2005 (standard form)**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

If you are completing this form by hand, please write legibly in block capitals using ink. Use additional sheets if necessary (marked with the number of the relevant question). You may wish to keep a copy of the completed form for your records.

Where the application is—

- In respect of a vessel, or
- To convert an authorisation granted under the Betting, Gaming and Lotteries Act 1963 or the Gaming Act 1968,

the application should be made on the relevant form for that type of premises or application.

Part 1 – Type of premises licence applied for

Regional Casino ☐

Large Casino ☐

Small Casino ☐

Bingo ☐

Adult Gaming Centre ☐

Family Entertainment Centre ☐

Betting (Track) ☐

Betting (Other) ☒

Do you hold a provisional statement in respect of the premises? Yes ☐ No ☒

If the answer is “yes”, please give the unique reference number for the provisional statement (as set out at the top of the first page of the statement):

Part 2 – Applicant Details

If you are an individual, please fill in Section A. If the application is being made on behalf of an organisation (such as a company or partnership), please fill in Section B.

Section A

Individual applicant

1. Title: Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Dr ☐ Other (please specify)

2. Surname:

Other name(s):

[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence]

3. Applicant's address (home or business – *[delete as appropriate]*):

Postcode:

4(a) The number of the applicant's operating licence (as set out in the operating licence):

4(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

5. Tick the box if the application is being made by more than one person. ☐

[Where there are further applicants, the information required in questions 1 to 4 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

Section B

Application on behalf of an organisation

6. Name of applicant business or organisation: Done Brothers (Cash Betting) Limited T/A Betfred

[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence.]

7. The applicant's registered or principal address:

Spectrum

56-58 Benson Road

Birchwood

Warrington

Postcode: WA3 7PQ

8(a) The number of the applicant's operating licence (as given in the operating licence):

000-001058-N-102469-001

8(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

9. Tick the box if the application is being made by more than one organisation. ☐

[Where there are further applicants, the information required in questions 6 to 8 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

Part 3 – Premises Details

10. Proposed trading name to be used at the premises (if known): BETFRED

11. Address of the premises (or, if none, give a description of the premises and their location):

11 Market Place

Gainsborough

Lincolnshire

Postcode: DN21 2BP

12. Telephone number at premises (if known): NOT KNOWN

13. If the premises are in only a part of a building, please describe the nature of the building (for example, a shopping centre or office block). The description should include the number of floors within the building and the floor(s) on which the premises are located.

The premises are a ground floor unit, being part of three storey building. The application is to provide ground floor betting facilities, the upper floors are no part of this application.

14(a) Are the premises situated in more than one licensing authority area?

No *[delete as appropriate]*

14(b). If the answer to question 14(a) is yes, please give the names of all the licensing authorities within whose area the premises are partly located, **other than the licensing authority to which this application is made:**

Part 4 – Times of operation

15(a). Do you want the licensing authority to exclude a default condition so that the premises may be used for longer periods than would otherwise be the case?

/No [delete as appropriate] [Where the relevant kind of premises licence is not subject to any default conditions, the answer to this question will be no.]

15(b). If the answer to question 15(a) is yes, please complete the table below to indicate the times when you want the premises to be available for use under the premises licence.

	Start	Finish	Details of any seasonal variation
Mon	hh:mm	hh:mm	
Tue			
Wed			
Thurs			
Fri			
Sat			
Sun			

16. If you wish to apply for a premises licence with a condition restricting gambling to specific periods in a year, please state the periods below using calendar dates:

N/A

Part 5 – Miscellaneous

17. Proposed commencement date for licence (leave blank if you want the licence to commence as soon as it is issued): (dd/mm/yyyy)

18(a). Does the application relate to premises which are part of a track or other sporting venue which already has a premises licence? No *[delete as appropriate]*

18(b). If the answer to question 18(a) is yes, please confirm by ticking the box that an application to vary the main track premises licence has been submitted with this application. ☐

19(a). Do you hold any other premises licences that have been issued by this licensing authority? Yes *[delete as appropriate]*

19(b). If the answer to question 19(a) is yes, please provide full details:

8 Silver St, Gainsborough, N. E. Lincs

20. Please set out any other matters which you consider to be relevant to your application:
Please see attached.

Part 6 – Declarations and Checklist (Please tick)

I/ We confirm that, to the best of my/ our knowledge, the information contained in this application is true. I/ We understand that it is an offence under section 342 of the Gambling Act 2005 to give information which is false or misleading in, or in relation to, this application. ☒

I/ We confirm that the applicant(s) have the right to occupy the premises. ☒

Checklist:

- Payment of the appropriate fee has been made/is enclosed ☒
- A plan of the premises is enclosed ☒
- I/ we understand that if the above requirements are not complied with the application may be rejected ☒
- I/ we understand that it is now necessary to advertise the application and give the appropriate notice to the responsible authorities ☒

Part 7 – Signatures

21. Signature of applicant or applicant's solicitor or other duly authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:

[Redacted Signature]

Print Name: Stuart [Redacted]

Date: 24/01/2023 (dd/mm/yyyy) Capacity: Head of Development

22. For joint applications, signature of 2nd applicant, or 2nd applicant's solicitor or other authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:

Print Name:

Date: (dd/mm/yyyy) Capacity:

[Where there are more than two applicants, please use an additional sheet clearly marked "Signature(s) of further applicant(s)". The sheet should include all the information requested in paragraphs 21 and 22.]

[Where the application is to be submitted in an electronic form, the signature should be generated electronically and should be a copy of the person's written signature.]

Part 8 – Contact Details

23(a) Please give the name of a person who can be contacted about the application:

Stuart [Redacted]

23(b) Please give one or more telephone numbers at which the person identified in question 23(a) can be contacted:

[Redacted Telephone Number]

24. Postal address for correspondence associated with this application:

Development Dept.

Betfred

Spectrum

56-58 Benson Road

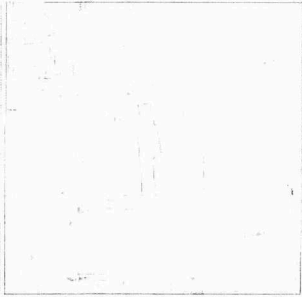
Birchwood, Warrington

Postcode:WA3 7PQ

25. If you are happy for correspondence in relation to your application to be sent via e-mail, please give the e-mail address to which you would like correspondence to be sent:

[Redacted Email Address]

Location:



Drawing Approval

Nick Lowe

Mark Stebbings

Regional Manager

Other

General Shopfitting Notes:

1. All deliveries to the shops are to be booked with the warehouse at least 48 hours in advance.
2. Vans are loaded up before 12pm the day before so any broken items can be replaced before the shop opens.
3. All Contractors, Sub-Contractors, Suppliers and Shopfitters are all responsible for the removal of their own rubbish. No rubbish is to be left on site at the end of the fit without approval from the F&B.
4. Permanent lighting is to be installed above all paper displays runs.
5. Awa 8" Led down light are to be installed on a 4x4 grid layout.
6. Back Led's are to be installed under the counter.
7. A full height wall with upper display shelves and a door set with a full door set and lockdown is to be installed in the end of entrance to the counter for security purposes.
8. The lead shopfitter for the allocated jobs are responsible for the site for the full programme, even if they finish early.
9. Signs are to be engaged to be collected prior to leaving site on the final day.

All dimensions are to be checked on site.

Drawing Title:

Illustrative Plan

Location:

11 Market Place

Gainsborough

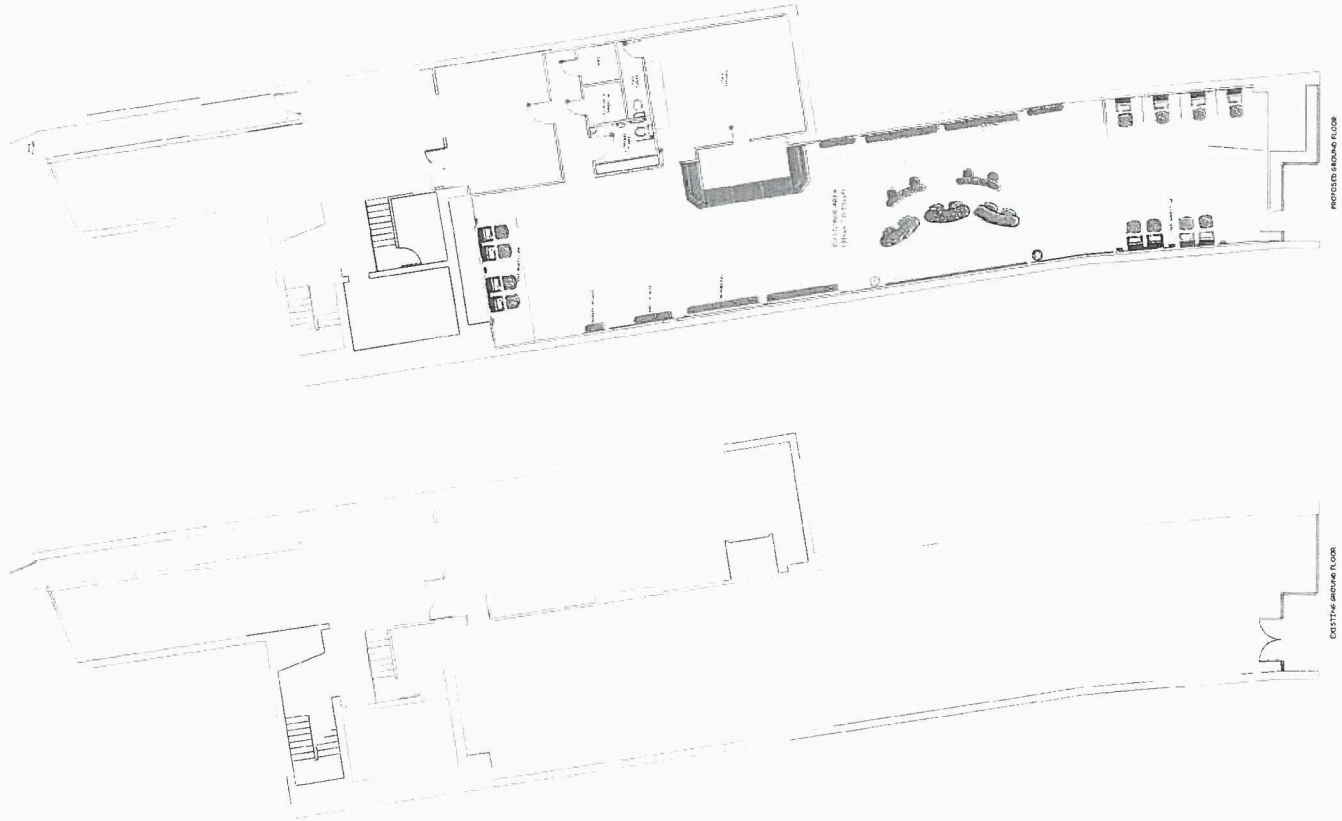
Drawing No: 1354BF-111P

Revision: 1

Scale: 1:200

Date: 17/01/23

Drawn: TG



Anything shown on this plan, which is not required by the Plan Regulations is for illustrative purposes only. And DOES NOT form part of the licence.

Shop Name: 11 Market Place, Gainsborough, DN21 2BP

Area: N9

Date of
Assessment: 22-01-2023

Local Area
Summary: Gainsborough is a Market Town, and inland port in the West Lindsey district of Lincolnshire. It has links to the A631 and the A156. Gainsborough has a high crime rate, and compares poorly to Lincolnshire's overall crime rate. In 2021 138 crimes were recorded per 1000 people. The shop has been robbed in the past but has not seen any disturbances since. New Location: 11 Market Place Gainsborough

People At Risk: Employees, Customers, Visitors, Contractors, Vulnerable People, Children/Young

People Completed By: [REDACTED]

Review Date: 22-01-2025

Hazard

Locality – Bus/Tram Stop Nearby (Potential for people under the age of 18 and vulnerable people to enter the premises)

Additional Information

Local Bus Stop within 100 feet of premises on Market Street.

Control Measures

CCTV, Age restricted access signage, Clear line of sight to entrance, Door chime fitted to main entrance door, Floor walking, Good external lighting, Gaming machines in clear view of staff, Lockable counter door, Magnetic lock activated at the counter, Staff training, Think 21 age verification process, Monthly compliance audit,

Hazard

Locality -Bus Station Nearby (Potential for people under the age of 18 and vulnerable people to enter the premises)

Additional Information

Local Bus Station within a 5 minute walk of the Town Centre and premises location. Potential of walking past the premises to access the Bus Station as alley with access to Bus Station 30 yards past premises.

Control Measures

CCTV, Age restricted access signage, BOPC alerts indicate time and spend, Clear line of sight to entrance, Door chime fitted to main entrance door, Floor walking, Monthly compliance audit, Staff training, Think 21 age verification process,

Hazard

Locality - Entertainment Venue nearby (Potential for people under the age of 18 / vulnerable people to enter the premises)

Additional Information

Hazard- Cinema, Shop and Restaurant Complex being built in unit next door to premises. Hazard - Premises located close to local facilities used by people of all ages (potential for young and/or vulnerable people to enter locality).

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy,

Panic button installed at counter with voice over, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Self-Exclusion Scheme, Time release safe, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Clear line of sight to entrance, Lockable counter door,

Hazard

Locality - Premises on School Route (Potential for people under the age of 18 and vulnerable people to enter the premises)

Additional Information

Locality- Parish Primary School on Church Street within a 5 minute walk of premises location. Passing school children in the morning and evening. Locality - School / College in the local area (Potential for people under the age of 18 and vulnerable people to enter the premises)

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Age restricted access signage, Good external lighting, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Clear line of sight to entrance,

Hazard

Locality - School / College in the local area (Potential for people under the age of 18 and vulnerable people to enter the premises)

Additional Information

Locality- Secondary School- Queen Elizabeth Comprehensive School within a 10 minute walk of premises. Passing young persons passing in a morning and evening. Locality - School / College in the local area (Potential for people under the age of 18 and vulnerable people to enter the premises).

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Age restricted access signage, Good external lighting, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Clear line of sight to entrance,

Hazard

Locality - Premises located close to Public House / club / off licence (vulnerable persons, distress, violence, aggression, property damage)

Additional Information

Hazard- Multiple Public Houses within Local Proximity, with the nearest being within a 2 minute walk off Church Street. Locality - Premises located close to Public House / club / off licence (vulnerable persons, distress, violence, aggression, property damage).

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Time release safe, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Clear line of sight to entrance, Lockable counter door, Extra high counter,

Hazard

Locality - Premises located on high street (potential for the area to attract large number of people into the area including minors)

Additional Information

Locality - Premises located close to a number of Banks/Building societies with the closest ATM within a 30 second walk of premises (vulnerable persons, distress, violence, aggression, property damage).

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Self-Exclusion Scheme, Time release safe, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Extra high counter, Clear line of sight to entrance, Lockable counter door,

Hazard

Gambling Operations – OTC (Minors, vulnerable persons Financial hardship, distress, violence, aggression, or property damage)

Additional Information

Locality - Premises located within the Town Centre close to facilities for people of all ages including minors, including shops (Minors, Vulnerable Persons, Distress, Violence, aggression).

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Self-Exclusion Scheme, Time release safe, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Extra high counter, Clear line of sight to entrance, Lockable counter door,

Hazard

Gambling Operations – Security Risk (LA website crime categorization for the area - robbery, violence,)

Additional Information

Locality- Gainsborough is a high Risk Area, seeing 138 Crimes per 1,000 capita. Locality- As of 2023, the crime rate in Gainsborough is 67% higher than the East Midlands and 80% higher than the England, Wales & Northern Ireland overall figure. Gainsborough 2023 Crime Scorecard Second Most Dangerous Small Towns, Lincolnshire 67% higher, regional crime rate East Midlands 80% higher, national crime rate England, Wales & NI

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Floor walking, Time release safe, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Clear line of sight to entrance, Extra high counter, Lockable counter door,

Hazard

Gambling Operations - Gaming Machines (Minors, vulnerable persons Financial hardship, distress, violence, aggression, or property damage, excluded customers)

Additional Information

Locality - Premises located within the Town Centre close to facilities for people of all ages including minors, including shops (Minors, Vulnerable Persons, Distress, Violence, aggression).

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Self-Exclusion Scheme, Time release safe, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, No single manning, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Extra high counter, Clear line of sight to entrance, Lockable counter door,

Hazard

Gambling Operations – Single Manning (Potential for violence and aggression leading to fatality, serious injury or financial loss.

Additional Information

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Self-Exclusion Scheme, Time release safe, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Extra high counter, Clear line of sight to entrance, Lockable counter door,

Hazard

Gambling Operations – Single manning (Potential for young persons & excluded customers to enter the premises and gamble, reduced opportunity to interact with customers, potential for PoCA suspicious activity.)

Additional Information

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Self-Exclusion Scheme, Time release safe, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Extra high counter, Clear line of sight to entrance, Lockable counter door,

Hazard

Gambling Operations – Money / cash Laundering (potential for spend of proceeds of crime)

Additional Information

Control Measures

CCTV, Staff training, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Age restricted premises signage displayed, Floor walking, Time release safe, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Clear line of sight to entrance,

Hazard

Locality- Premises located close to a local Job Centre (Potential for people under the age of 18 and vulnerable people to enter the premises)

Additional Information

Locality- Potential for those under the age of 18 and vulnerable people to enter the premises, as Gainsborough Job Centre within 5 minutes walking distance of premises.

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Self-Exclusion Scheme, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Social Responsibility reporting system in place, Monthly compliance audit, Clear line of sight to entrance, Lockable counter door,

Hazard

Local Area- Gainsborough Library in Local Area (Potential for people under the age of 18 and vulnerable people to enter the premises)

Additional Information

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Think 21 age verification process, Age restricted

premises signage displayed, Floor walking, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Gaming machines in clear view of staff, Social Responsibility reporting system in place, Monthly compliance audit, Clear line of sight to entrance,

Hazard

Locality – premises situated in town center (potential for young / vulnerable persons or congregate)

Additional Information

Potential for youngsters to congregate outside the premises due to the locality within the Town Centre and local amenities.

Control Measures

CCTV, Staff training, Magnetic lock activated at the counter, Staff Safe room, Violence in the workplace policy, Panic button installed at counter with voice over, Think 21 age verification process, Age restricted premises signage displayed, Floor walking, Self-Exclusion Scheme, Time release safe, Age restricted access signage, Good external lighting, BOPC alerts indicate time and spend, Door chime fitted to main entrance door, Gaming machines in clear view of staff, Social Responsibility reporting system in place, No single manning, Monthly compliance audit, Premises secured whilst emptying gaming machines, Security Policy, Extra high counter, Clear line of sight to entrance, Lockable counter door,

Hazard

Additional Information

Control Measures

Hazard

Additional Information

Control Measures

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Additional Information

Control Measures

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Additional Information

Control Measures

NOTICE OF APPLICATION FOR A PREMISES LICENCE

This notice is issued in accordance with regulations made under section 160 of the Gambling Act 2005

Notice is hereby given that the organisation whose details are given in the Schedule to this notice have made an application for a **Betting** premises licence:

The application relates to the following premises:

Betfred
11 Market Place
Gainsborough
Lincolnshire
DN21 2BP

The application has been made to the following licensing authority:

West Lindsey District Council
Licensing
Guildhall
Marshall's Yard
Gainsborough DN21 2NA

Website: www.west-lindsey.gov.uk

Information about the application is available from the licensing authority, including the arrangements for viewing the details of the application.

The following person connected with the applicant is able to give further information about the application:

Stuart [REDACTED] - Development Department – [REDACTED]
[REDACTED]

Any representations under section 161 of the Gambling Act 2005 must be made no later than the following date: 22 February 2023

The organisation making the application is as follows:

**Done Brothers (Cash Betting) Limited T/A Betfred
Spectrum
56-58 Benson Road
Birchwood
Warrington**

Postcode: **WA3 7PQ**

The number of the operating licence held by the Applicant is **000-001058-N-102469-001**